

NCC Cable System Order

Rev. 1/7/05/179

Order #	62347943	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	1458	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	WGE	Total	\$200.00
AE	Leah Losier	Product Code	RAF	Commission	\$30.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Net Total	\$170.00
Office	Chicago	Product Name		Total Spots	24
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov'15	Primary Demo	Adults 35+	GRP	GIMP
		Makegood Policy	Approval Required	CPP	CPM

Comments : 10/21 reduced spotload, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$7.00	\$7.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$7.00	\$7.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$7.00	\$7.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$7.00	\$7.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$7.00	\$7.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$7.00	\$7.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$5.00	\$0.00	30	removed spots
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$5.00	\$0.00	30	removed spots
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	0	\$5.00	\$0.00	30	removed spots
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	0	\$5.00	\$0.00	30	removed spots
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	0	\$5.00	\$0.00	30	removed spots
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	0	\$5.00	\$0.00	30	removed spots
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	0	\$5.00	\$0.00	30	removed spots
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	0	\$5.00	\$0.00	30	removed spots
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$7.00	\$0.00	30	removed spots
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$7.00	\$0.00	30	removed spots
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	0	\$7.00	\$0.00	30	removed spots
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	0	\$7.00	\$0.00	30	removed spots
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	0	\$7.00	\$0.00	30	removed spots

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AE	Leah Losier
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Office	Chicago
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Survey	Cable Nielsen Live+1 Nov15
-	

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Product Code	RAF
Est Code	1031FXNC
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Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Net Total	\$170.00
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22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	0	\$7.00	\$0.00	30	removed spots
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	0	\$7.00	\$0.00	30	removed spots
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	0	\$7.00	\$0.00	30	removed spots
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$9.00	\$18.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$9.00	\$18.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$9.00	\$18.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$9.00	\$18.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$9.00	\$18.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$9.00	\$18.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00

SYSTEM APP: SALES ACCT

Date Printed 10/21/16

62347943 | Wausau, WI | Spectrum/Packerland, WI | 1458 |